



Katie M. Allen

Managing Director, Marketing

T/F 626-737-6244

kallen@hickeysmith.com

23 E. Colorado Blvd
Suite 203
Pasadena, CA 91105

EDUCATION

Northern Illinois University with
a focus on business
management and marketing

As Hickey Smith's Managing Director, Marketing, Katie is responsible for designing and implementing the organization's marketing and communication strategy to promote collaboration and thought leadership. She has over 19 years of marketing and communications leadership experience across a broad range of disciplines including branding, content marketing, public relations, events and exhibits, and corporate communications in a variety of industries.

Katie is a results-oriented leader that helps hi-tech and service companies fuel sales pipelines and enhance growth. Katie also has a proven track record in developing and executing in-depth communication plans that inform and engage employees, clients, and prospects.

Katie is also Vice President, Marketing of EXTEND Resources, a professional services and solutions company specializing in business and legal process optimization, eDiscovery, contract management, and cybersecurity.